











1. If 2012 golf membership fees were to increase \$200 for a couple and \$120 for a single, would you

		Response Percent	Response Count
Maintain couple membership		52.2%	95
Maintain single membership		26.4%	48
Convert from couple to single membership		2.2%	4
Convert from single to couple membership		0.5%	1
Cancel membership/not join as a golf member		3.3%	6
Undecided		15.4%	28
answered question			182
skipped question			0




2. In order to maintain/increase revenue from Club memberships, would you support selling memberships to players who are not residents of the HGRD? The fee being considered is the single membership rate PLUS \$100-\$150. Carts would be included in the membership fee.

		Response Percent	Response Count
Yes. I support sales of memberships to non-resident players.		26.8%	48
No. I do not support sales of memberships to non-residents.		73.2%	131
answered question			179
skipped question			3






3. If the number of non-resident memberships is limited, (e.g. 30-50) would you support offering non-resident memberships as described above?

		Response Percent	Response Count
Yes, I would support outside memberships if the number were limited.		40.1%	73
No, I do not support the sale of memberships to non-residents.		59.9%	109
		answered question	182
		skipped question	0

4. Previously, 8 tee times were set aside each week to specifically generate revenue from non-members. In order to reduce the anticipated membership fee increase in 2012, would you support an increase in the number of set-asides?

		Response Percent	Response Count
Yes		45.1%	82
No		43.4%	79
Not sure		11.5%	21
		answered question	182
		skipped question	0

5. If set asides were increased from 8 tee times each week, how many tee times would you recommend be set aside to generate revenue?

		Response Percent	Response Count
10 tee times		25.4%	35
12 tee times		31.9%	44
14 tee times		10.1%	14
16 tee times		6.5%	9
other		27.5%	38
answered question			138
skipped question			44

6. Please provide your suggestions/recommendations concerning membership fees, non-resident play, and set asides. Other ideas related to the golf course and revenue are welcome.

	Response Count
	104
answered question	104
skipped question	78

Q6. Please provide your suggestions/recommendations concerning membership fees, non-resident play, and set asides. Other ideas related to the golf course and revenue are welcome.

1	Support Men & Ladies League outside events to bring other club members & revenue to H.G.	Jun 26, 2011 1:14 PM
2	If non resident memberships are offered, they should based on a higher number than just single membership plus \$100-150, especially if carts are provided. believe Magnolia is around \$3,000 and not sure how cart rates are based. Could raise the amount of revenue generating greens fees and increase number available. But first would try to attract resident non members via a reduced membership fee for limited playing times through out the year and include chelsea access.	Jun 22, 2011 12:18 PM
3	Budget can only take so much,cut cost.	Jun 21, 2011 9:29 AM
4	I would hope that as a result of increase in membership fees we would not be bounced on a regular basis in peak season.I would disagree with the philosophy that we need outside play to keep the club from experiencing losses . A moderate increase in fees would be acceptable if we were able to play at least 3 times a week guaranteed	Jun 20, 2011 4:55 PM
5	Two set asides per day would work....hopefully in the late morning or early afternoon.	Jun 20, 2011 1:29 PM
6	I would suggest a \$400.00 increase for a single membership for non-residents.	Jun 20, 2011 11:32 AM
7	How about a 9 hole league for men ?	Jun 20, 2011 10:18 AM
8	reduced the amount of rangers and provide them with faster carts. Almost everyone has cell phones that can be used in emergencies	Jun 20, 2011 9:59 AM
9	Regarding #4, I thought we already made outside memberships available and are required to do so. It was my understanding that the \$200 increase was based on reducing outside play. This survey should have been sent out early enough for you to have the results before the budget process started. Then you would have an idea about how many people would be joining next year as a basis for the golf budget.	Jun 20, 2011 9:25 AM
10	It is hard enough to get decent tee times during the winter and to give members tee times away is completely irresponsible of HGRD. I am willing to pay the extra \$120 to get Tee times when I want them.	Jun 20, 2011 7:41 AM
11	I think that consideration should be given to support of the golf course through inclusion of a fee to all residences of Herons Glen. Why subsidize tennis courts, pool and food service and not the golf All residents benefit from the golf course even if they don't play golf. Increase the HGRD dues to help support the golf course.	Jun 20, 2011 7:31 AM
12	Non resident fee is too cheap if it includes carts. There should be a better consideration for resident nonmember rates to encourage more play. Some type of package should be put together to get more residents playing.	Jun 20, 2011 6:04 AM
13	Fees for outside members should be higher than the recommended 100-150. Try a fire sale type program -- first 35 outside members at the reduced price and then price reverts to current level.	Jun 18, 2011 9:35 AM

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14	You did not say how many of the daily set aside t-times are actually used and how much revenue they created. That would be useful to know. Also, although I'm not in favor of outside memberships IF it were approved, I believe it should be more than \$100-\$150 above single memberships. At minimum, it should be 20%.	Jun 17, 2011 3:53 PM
15	I do not feel that Rangers are a necessity at Herons Glen. We need a starter and someone to pick balls and provide cups, but that is all. A starter could monitor the pace of play during cross overs. There is a 2 hour time frame that nobody is teeing off, therefore allowing him to monitor pace of play.	Jun 17, 2011 7:15 AM
16	With the increase of \$300. in two years you may see membership go down and it will take alot of \$200 to make up for the loss of members. Limit play to members 3 days of week and allow more outside play? Outside play should be givin the early tee times in Jan. & Feb.	Jun 16, 2011 9:33 PM
17	Consider some type of 10 play card for resident non-members.	Jun 16, 2011 7:49 PM
18	Please keep in mind that many retired residents live on limited incomes and might not join with an increase in fees - making the situation worse. We would continue as members at this time, but could not afford much more in the way of increases. We are all for generating more income by letting non-residents obtain memberships and setting aside more times for outsiders to play.	Jun 15, 2011 11:05 PM
19	Sell limited memberships for resident non members for a fee slightly above resident fees for 10 in season plays and 10 off season plays. Many resident non members are here for a few weeks a year and would benefit from being put on par with regular members. the chances of them using all plays is small. The residents who are here for 3-6 months would not benefit from such a package.	Jun 15, 2011 7:15 PM
20	Why don't set funds aside from all residents home owners weather they golf or not? All residents benefit from the golf course even if they don't choose to use it. questons 3-6 need more explanation. They are ambiguous and open.	Jun 15, 2011 7:03 PM
21	GC maintenance should consider coordinating purchasing chemicals, insecticides, fertilizers, etc. in bulk rate by combining their purchases with other clubs, similar to a co op purchase. Another suggestion is to coordinate equipment use with a nearby course (Magnolia?) Our Club up north is ran by a mgmt company & this is one way to keep costs down. Another thought which may be more radical is to look into a mgmt co to assist in running the golf course? If you are interested in just knowing what they can do, I can forward a name.	Jun 15, 2011 5:53 PM
22	Prefer course remain available to members and their guests only.	Jun 15, 2011 5:15 PM

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23	It is my understanding that Sep 2009 had 762 members and the Budget for Sep 2012 is 695. This loss of 67 members is well over 100K. During the peak three month winter at a conservative two times weekly this generates over four daily tee times. It is also my understanding that there were seven weekly set asides Jan-Apr 2009. At the end of the day declining membership must be partially made up by increased set asides. A daily public set aside Jan15-Apr15 at 90% utilization would generate about 18K. My recommendation is to generate another 35K in increased income and or decreased Golf Operations expense. This would reduce a couple rate increase to 150 and single to 90 compared to Budget version 3. Also please review GM payroll benefits. Budget is 68452 compared to TYP 36870--an increase of about 31600 and 86%. Even with a couple increase of 150 this is still a 249 increase in two years. Current resident members will be playing as much as they did Jan15-Apr15 2009. It is my feeling a great many members would prefer to see set asides increase rather than a couples rate increase 200	Jun 15, 2011 4:52 PM
24	I continue to see a lot of money wasted by the golf course employees. I see a lot of jobs being done by 2 people that one could do. A lot of time is spent sitting around the course waiting for golfers to hit shots. Better scheduling is required. I think the work staff is too heavy. You need more energetic people. The fairways are being cut just to keep people busy and are usually cut to shot anyways. I am not a greenskeeper but I see fairways that are cut alot less often that play alot better. We have a champagne thirst and a beer budget. Continued increases will lead to less members and less income.	Jun 15, 2011 3:18 PM
25	Do without some of the things needed. We have too.	Jun 15, 2011 1:10 PM
26	I believe the pro shop should be open after 5 pm to accomodate those playing late. Possibly by staggering pro staff shift times.	Jun 15, 2011 9:48 AM
27	Increasing fees only causes more people to drop membership or convert to single. Go back to single fee at 70%.	Jun 15, 2011 9:42 AM
28	Memberships sold to players who are not residents of HGRD should be higher than the \$150 increase suggested. The golf course looks great, thanks to TJ and his staff, and any additional equipment, etc that he needs should be allowed. Any surplus \$\$\$ that is generated by the golf course, i.e., outside play, etc. should be used strictly for the upkeep of the golf course.	Jun 15, 2011 9:14 AM
29	I would consider offering summer only (May 15th thru Sept 15th) memberships to non-residents. Also perhaps temporary weekly memberships during this period to attract visitors and vacationers.	Jun 15, 2011 8:25 AM
30	Mr. Shine has been doing an outstanding job.	Jun 14, 2011 9:29 PM
31	Non residence memberships would be exceptable if the the cost was \$500. or more over residents.	Jun 14, 2011 8:50 PM
32	1. increase membership fees 2.no non-resident membership 3. no increase for set asides lease address the chelsea system for bumping a foursome because one has a high play time to a new updated system.	Jun 14, 2011 8:37 PM

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33	Allow resident non-members more opportunity to play with more flexibility. Part-time residents are golfing elsewhere and we could use the money! There should be reduced membership fees for snowbirds....like 1/2 the single rate, plus \$100, for 6 months. This community is at build-out, and members are getting older. We need to allow more play for resident non-members and snowbirds to generate income. We need to do maintenance, but we don't need to make this a PGA-tour caliber course for a bunch of seniors!	Jun 14, 2011 7:57 PM
34	1. Improve chelsea golf system to prevent one high playing member from bumping those that are not daily players. This seems to be best delt with by managing the groups that sign up many members at one time. The group leader might book a tee time with a grouping of high play members. This would be fairest relative to the majority of players 2. Relative to the cost of golf membership, I favor a simple and straight forward plan. No outside membership. Rather, take the gross cost of running the coarse and devide that number by the expected number of members. If costs exceed estimates or membership is below exoectation, add the cost to each member as a surcharge. If more members sign up that anticipated, as costs allow, give a credit somehow to the members or vote to donate the surplus to a project that benifits everyone. The cost of golf is based on the average number of weekly plays. Those that overplay should overpay somehow. Thank you Jerry Murray	Jun 14, 2011 6:42 PM
35	do not increase non-member tee times go with the membership dues increase	Jun 14, 2011 6:34 PM
36	Didn't we just have an increase in fees last year? Everything is going up in price. I don't know if I can afford golf membership next year with an increase. Probably better to pay as you play, and not play as much. I hardly play at all now. Don't raise the fees!	Jun 14, 2011 6:16 PM
37	Not interested in offering outside memberships or set aside tee times that would increase the demand for tee times. Would be willing to pay more to play more. Regarding the golf course, the green-side sand bunkers need to be brought up to a consistent good standard; too little sand in some and rocks in others.	Jun 14, 2011 6:11 PM
38	If the membership drops again in 2012 I would support 30 outside membership for 2013.	Jun 14, 2011 6:04 PM
39	I suggest that rates for 2012 be held constant for all members. I would make up the shortfall by charging members who want to play a fee per round in the months of Jun thru Sept. Assuming a \$140,000 shortfall in membership fees and assuming year round residents with golf memberships number 350 and assuming that they will play 30 rounds duing the Summer a fee of \$12 to \$15 per round would cover the shortfall. This would be fair to all with a nominal increase for year round resident who utilize the course in the summer.	Jun 14, 2011 5:59 PM
40	Bids should be obtain from at least 3 companies. Economy is still poor and bids should come down. Increase outside tee times to 16 /wk. open course to outside membership. We sem to have a lot of equipement for one (1) 18 hole course, is all of it necessary. Are we over staffed in maintenance? Do we need as many rangers that we presently have? You need a starter and two rangers along with one range individual to gather the balls from the driving range. The area on needed improvement on this course is still sand in the bunkers, yet this item is not listed in your report.	Jun 14, 2011 5:45 PM
41	I would like the dues increased so that we would have no outside memberships.	Jun 14, 2011 5:40 PM

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42	Golf budget should be based on less than the anticipated membership, say 15-20, to provide a contingency fund in the budget in case the membership does not meet expectations. If membership meets expectations the money should be put into a reserve fund to meet future unexpected expenses. One of the rangers, presently employed, should be asked to work intermittently during the last 2-3 hours of good daylight to prevent non-payers from using the golf course after hours. It appears this might be happening on a regular basis. A good, prioritized capital improvement plan, both short term and long term, should be developed for the golf course and adhered to.	Jun 14, 2011 5:27 PM
43	# 6 above is a bad question for members. I support zero set asides. I support limiting golf memberships and raising fees as needed.	Jun 14, 2011 5:26 PM
44	I support less set aside times and increase dues if necessary. Please look into the software program that drives Chelsea to eliminate the situation where one golfer's frequency of play bumps the whole foursome. I know it exists. Charlie acknowledged its existence 6 years ago. Conduct training sessions for all golf leaders who book tee times for groups. They could learn the system of pairing the golfers in their group, taking into consideration the individual play histories.	Jun 14, 2011 4:53 PM
45	We just need to keep our course in the best condition we can. This has not happened in the past so therefore TJ has had to work extremely hard with less -- and he has done a great job of getting our course back to what we all expect. We just need to make sure we do not lose a good person such as TJ!!	Jun 14, 2011 4:48 PM
46	If set aside tee times were increased, I would not renew my membership. Three times per week play is a travesty for member play as it is!	Jun 14, 2011 4:31 PM
47	Assuming the Pro shop maintains records regarding low usage days and times for the course, make available set-asides for such low demand periods. Possibly offer a 5% discount in the Nest after playing for set-aside players.	Jun 14, 2011 3:49 PM
48	sales to non members should be more since carts are included. Should have at least 20 set asides wk	Jun 14, 2011 3:23 PM
49	I would like to see aeration of the entire course done during the winter months as well. The burden should not be done just during the off-season (summer). We members who are here all year long have to endure the summer maintenance when play is lower. The snowbirds should have to experience the inconveniences of the aerations and other major renovations like the rest of us full timers. The work should be spread out during the entire year not just the summer season. As far as set asides, I have no problem increasing the number of tee times but the green fees should be increased as well. I do not support an increase in membership dues. This is not the time to do since most every resident in Herons Glen is on a fixed income we just cannot continue to pay additional fees each year. Once the economy, healthcare, jobs, and the housing market improves then a small increase could be applied. We all have to sacrifice to make things work within our budget and having to pay out additional monies now is difficult for most of us.	Jun 14, 2011 2:46 PM
50	If adding set asides is the way to keep fees low, add them. Do whatever necessary to keep the membership & let them know they are at risk of losing out golf course unless we pay the price.	Jun 14, 2011 2:18 PM

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51	Need more info to enable an answer to #6 & 7. Would these be spread out thru the week? We cannot really afford the increase any more than many other residents, but even with the increase, the cost is still a bargain rate if you play twice a week or more for an average for the year. Even a six month play record is still a bargain based on "in season" rates at comparable courses.	Jun 14, 2011 2:17 PM
52	I think the raise in membership fees is inevitable - everything else increases in cost. We are perfectly fine with the increase. We are not in support of outside members but would consider that option as a last resort to balance the golf budget. Increasing set aside tee times could also be used as needed to support the golf operation. We also think that Supervisor Shine does an outstanding job maintaining the golf course. He makes sound decisions and keeps the residents well informed.	Jun 14, 2011 2:01 PM
53	We do not support non resident play or set asides.	Jun 14, 2011 2:01 PM
54	My main concern is the ongoing maintainance of an outstanding golf course. I am not opposed to an increase in dues in order to accomplish this even though this will inevitably lead to a decrease in membership although we do not want to see a massive loss. Our course suffers from a tremendous amount of play equal to Eastwood and Ft. Myers public courses. I do not want our course to begin to look like a public golf course over time for the sake of maintaining current membership levels and no increases in dues.	Jun 14, 2011 1:55 PM
55	Membership is a bargain. Let's not spoil living in Heron's Glen by turning it into a municipal course. If you try to avoid minority criticism of costs for golf and other fees by opening up membership and outside play at the expense of residents, you are going to find that a lot of us are going to say adios! If people can't afford the amenities, they need to think seriously about cheaper communities in which to live.	Jun 14, 2011 1:42 PM
56	We recommend NO set aside tee times until after Chelsea is run. There is too much bumping of members already. Set aside the tee times AFTER Chelsea runs. There are lots of openings on Sundays. There may be other days when member play is low. Question 6 assumes a YES to question 5 and should not be used to justify more set asides. Thank you for asking for member input.	Jun 14, 2011 1:24 PM
57	I don't believe a couples discount is warrented anymore. There is a lot of women that play as much or more than the men, so it just leaves single memberships subsidizing the couples and I don't believe thats fair. I also don't believe \$100 to \$150 is enough to cover a cart for a year if you have non-resident members. There should probably be a trail fee for the cart.	Jun 14, 2011 1:18 PM
58	Membership fees should have been increased each year a little at a time. I don't support outside memberships but would support outside tee times for non residents.	Jun 14, 2011 12:46 PM
59	Limited number of outside group -e.g. corporate - 1/2 day golf outings. Lounge could also benefit.	Jun 14, 2011 12:15 PM
60	I believe that set asides should be the minimum we can have them !! There are not enough tee times for members therefore no non-resident memberships should be sold !	Jun 14, 2011 11:59 AM

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61	If you accept non-resident members who will require club carts. Do we have enough carts or will we need to purchase more?	Jun 14, 2011 11:43 AM
62	We commend the efforts and initiatives of Superintendant Shine.	Jun 14, 2011 11:38 AM
63	I feel the charge for a couple membership is low compared to what the single member has to pay. I understand a couple get a discount, but the difference shouldn't be half the amount a single pays. Couples are putting twice the wear and tear on the course than a single member. Open more set asides during the summer months, when more members are gone. Suggest Chelsea post an automatic score for people with tee times that do not post there scores each time.	Jun 14, 2011 11:14 AM
64	I support the idea of non resident members but think that cart fees should apply each time they play or it should be something like \$1,500 per year to use the club carts unlimited. I think that residents that are not members should not get any deal unless we (the pro shop deems) have room.	Jun 14, 2011 11:12 AM
65	We do not think this is the time to be increasing the dues with the economy be so bad. We should consider deductions in the overhead of the whole operation. Also if you want to bring in outside memberships they should be at a fee that is double our membership. I feel you may loose a lot more members by raising dues. Also why are you lowering the single membership - they will be paying less next year and couple will be paying more - why? I am sure the single member on your board is in favor of this. You need to go back to the drawing board and figure some way to lower other expenses - the golf course makes a profit - use it for the golf course. You want to raise our dues and then give more outside play so we will not be able to use our golf course as much as we would like.	Jun 14, 2011 11:04 AM
66	Recommend that the single membership be increased to 70% of a couple membership as it was in 2001. (2) If a person plays more than 3 times a week in the prime season (Jan thru March) he/she would be assessed a \$10.00 - \$15.00 charge per play for all plays in excess of 3 times per week. This would reduce excessive play by some individuals thereby making them responsible for excessive play and also prevent people from using other peoples names with lesser play.	Jun 14, 2011 11:03 AM
67	CONSIDER LETTING MEMBERS BUY A NUMBER OF PLAYS, FOR EXAMPLE, SIX TO 10 ROUNDS (CART INCLUDED) AT A REDUCED RATE FOR HOUSE GUESTS DURING THE SEASON. RAISE THE FEE FOR SET-ASIDES. DOING SO MIGHT ENCOURAGE MEMBERS TO PURCHASE A PUNCH CARD WITH A GIVEN NUMBER OF PLAYS,.FOR EXAMPLE 10 PLAYS. THE CLUB WOULD HAVE THIS MONEY IN ADVANCE AND THERE IS A GOOD CHANCE THAT SOME OF THE PLAYS WOULD NOT BE USED, ESPECIALLY IF THERE WAS AN EXPIRATION LIMIT ON THE TIME THE PUNCH CARD COULD BE USED.	Jun 14, 2011 11:01 AM
68	Set asides should be on days that are least popular with members. Should exclude Fridays.	Jun 14, 2011 10:52 AM

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69	Increase our fees, but do not decrease the amount of play time for a member. It was tough enough last year getting tee times & if it continues I am sure we will lose more members. Since we are snowbirds, as many members are we want to golf 4 or 5 times a week which is not possible during peak season. If you increased the couple membership by 500 I would not object as long as we could play 4-5 times a week in season.	Jun 14, 2011 10:32 AM
70	We became members in 2010, when we purchased our home. We received an increase of \$100 for 2011. Now we're looking at another increase of \$200. You're not going to be able to keep some of the present members, much less attract new members at this rate. I'm extremely unhappy and may choose not to renew. You're making it unaffordable for many of us.	Jun 14, 2011 10:26 AM
71	A small surcharge could be imposed per game played in addition to the membership fees.	Jun 14, 2011 10:20 AM
72	As a member it is very difficult to bring guests in for play. We are only playing 5-6 months a year (busy time of year) So getting bumped is frustrating. Perhaps we would be better served playing after 4:30 as a non-member resident at the daily rate??? Our advantages of membership seem to be going away. We were told that play after 5:00pm was not allowed anymore for members???Why??	Jun 14, 2011 10:08 AM
73	Golf memberships should be sold as an 8 month membership (Oct. thru May). Play during the months of June, July, August & Sept. would be charged at the daily rate. Revenue generated during these 4 months would be additional revenue from current members and non members. Whereas, currently the only revenue generated during these months are from reciprocals and non members.	Jun 14, 2011 10:01 AM
74	Our membership fees are at the very, very low end of the scale for comparable courses in Florida. I would be happy to pay more to be able to play more in the winter months. We should also initiate an annual increase in membership fees to be accumulated for unplanned expenses. We don't have money to add sand to the traps ! There should NEVER be a decrease in annual dues. I love our course and community.	Jun 14, 2011 9:52 AM
75	We think the course is wonderful keep it as a club golf course. You are all doing a great job.Thank You	Jun 14, 2011 9:50 AM
76	Our fees for members are very reasonable. Raise prices by 10% for non-members. If they want to play a quality course they will pay. Dress up the course to have cups, covers and straws at all ice stations. Put metal or recycled corner guards around the posts of all restrooms and ice stations. You get what you pay for and you pay for what you get. We have a good crew with Mark, Troy and most of all TJ. Lets have a quality course and they will come.	Jun 14, 2011 9:32 AM
77	Something needs to be done to STOP the free play being enjoyed by non members who daily "jump on" the course looking for open spots. I have personally experienced this regularly and it gets worse with increased daylight. We now, also, have people coming from neighboring communities (Pine Lakes, Lake Fairways) who have friends here, using their golf carts and clubs complete with bag tags playing free golf at HG.	Jun 14, 2011 9:30 AM

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78	I support non-resident membership from a revenue standpoint. However, since there are already play history issues with the current membership this may be a "catch-22" situation. Also, if outside memberships were sold would this then allow us to be a "members only" club?? I realize that open to the public is what we must be, but could that requirement be satisfied by non-resident memberships??	Jun 14, 2011 9:23 AM
79	I think the boat idea is crazy the wind will get the balls to shore and rangers can pick them up. I think our sand traps are in rough shape over all however the green sides are the worst.Overall I think the Golf course is in the best condition since we have lived here.	Jun 14, 2011 9:18 AM
80	Membership play January-March is limited enough. Adding to this burden by adding more members or outside play would make membership for snowbirds less attractive. Continuing to ignore our sandtraps (in some cases dirt traps), even after money is appropriated for them, is a mistake. Our golf course is in the best shape (excluding the traps) I have seen it since moving here almost eight years ago. Let's keep that high standard across the board by giving the traps the attention they need.	Jun 14, 2011 9:02 AM
81	Nonresident memberships fees should add more than \$100 to \$150 to the single member rate. More like \$300 to \$400.	Jun 14, 2011 8:56 AM
82	Because of the large membership (714) here in Herons Glen, during the high season, there should not be any set aside tee times for outside non-members.	Jun 14, 2011 8:48 AM
83	I would support sale of outside memberships if we set a limit of 760 total members.	Jun 14, 2011 8:40 AM
84	We would rather pay more in dues than allow non residents to be members or increase set asides for outside play. Even with the reduced number of members this season we got 'bumped' many times. We are willing to pay more dues - which would still be a bargain - in order to properly fund the golf course operations and reduce the possibility of being bumped. TJ is doing a wonderful job with the course and we need to ensure that he has the tools he needs to continue maintaining and improving the course.	Jun 14, 2011 8:39 AM
85	I do support TJ's increased budget. Simply because he puts the golf course 1st. & we must not ask him to lower his standards. Membership increases? I support the increase. Outside memberships? Bad move we have enough members. Set-aside tee times? During the season your members must be allowed to play 3 time a week or you will loose memberships. Don't do to the course what was done to the restaurant overhead exceeds support. The course is the backbone of HG, Keep it that way. Want to save \$\$\$? do as we did @ our club, change managers every 3 yrs. We gained fresh ideas & saved \$\$\$\$\$\$.	Jun 14, 2011 8:27 AM
86	very little out side play in season	Jun 14, 2011 8:26 AM
87	Memberships are fixed dollars, tee times often are not filled. Do NOT want to do both.	Jun 14, 2011 8:22 AM
88	We feel there is no need to raise dues. There is plenty of money in the budget to maintain the course. Raising dues will decrease membership just like last year. Less members, less money. This leaves us with the same problem.	Jun 14, 2011 8:22 AM

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89	I think a modest surcharge for those playing more than X times per month or year would be appropriate. For example, if I played more than eight times per month, I might be charged X dollars for each additional round. Or, if I played more than 30 rounds per year, then I would have an added per round charge. This way, those of us who benefit most from our membership would bear a bit more of the cost.	Jun 14, 2011 8:18 AM
90	Single members are penalised by cost especially us snowbirds to whom the cost is becoming a very poor deal	Jun 14, 2011 8:10 AM
91	If you can't balance the golf budget with reasonable membership fees use our HGRD quarterly fees to subsidize the golf course. Every other amenity at Herons Glen is subsidized that way.	Jun 14, 2011 8:06 AM
92	it is not good practice to allow outside play, so that members can not get times they request. This may cause some members to not join.	Jun 14, 2011 7:53 AM
93	We should consider reducing the number of rangers. There were too many "bumps" last year. Membership will decline if members can't play. Set asides cause negative reactions from members. The economy is causing membership declines. Current residents are forced to cut back in their expenses. Houses are not selling except in "distress sale" circumstances. Our residents are aging and perhaps new residents are not into golf. We need to be very careful about raising fees in these times of rising food and gasoline prices.	Jun 14, 2011 7:47 AM
94	A) Membership fees - Resident - We would support up to \$300 per resident couple provided surplus reserves are being built. Outside member's fee should be more than what is stated above eg. \$300 to \$400 per membership and definitely limited to no more than 35 members. B) Set- aside tee times should be increased as long as it generates income. Obviously this needs to be researched and monitored for best bang for the buck. Too many set asides which do not get used would be negative on memberships. c) Bottom line we need to update equipment and surplus for future.	Jun 14, 2011 7:39 AM
95	We are in Florida 3 or 4 months and given the present fees our cost is around one thousand per month. Each year we are forced to weigh the positives of membership against the reality of the costs. I could not support more outside play because the course is already difficult to get on at the time I desire. With another course next door we would consider moving our membership if their costs were more reasonable. I guess we are both between a rock and a hard place when it comes to raising dues. Please do not consider this email as being a threat just a response to your survey.	Jun 14, 2011 7:29 AM
96	We are fine with the increase in dues	Jun 14, 2011 7:17 AM
97	Set up a "Ten Play Card" for RNMs. Right now our RNMs are coming down and heading off to ML instead of our course because there is no financial advantage to playing ours versus theirs.	Jun 14, 2011 7:15 AM
98	No set aside tee times ! This is OUR golf course and we should make OUR course available to members. We are willing to make up the lost revenue with increased dues as needed.	Jun 14, 2011 7:14 AM
99	We need fewer golfers per day in season. We are willing to pay extra to achieve that result.	Jun 14, 2011 7:01 AM

Q6. Please provide your suggestions/recommendations concerning membership fees, non-resident play, and set asides. Other ideas related to the golf course and revenue are welcome.

100	if you do not cancel the setasides I will not renew my golf membership. I am seasonal and am better off paying as I play or joining Magnolia landing!!	Jun 14, 2011 6:46 AM
101	The number of memberships are going to continue to go down. It's a simple question of demographics. After the debacle this year with increasing the set-asides, you should know that the membership will not tolerate it. The large majority of members are not concerned about raising the fees. Just do it. C'mon, stop listening to the half-dozen whiners in the community - Raise the membership fees and reduce the set-asides to zero.	Jun 14, 2011 6:13 AM
102	We are seasonal residents who pay a full-time couples membership. We pay the full membership fee in order that, as members, we can play when we wish to during our visits to HG. As full members we should be entitled to full access to the course whenever we wish, subject to weather and condition of the course. We therefore are opposed to tee time set asides and non-resident memberships during the fall/winter period.	Jun 14, 2011 5:43 AM
103	As a seasonal resident, I would rather pay the \$200 increase and have the course available to the current membership, especially during the high season.	Jun 14, 2011 4:54 AM
104	Reduce the number of ranger. The really need is a starter down at the driving range and some that pick up balls from the water and manage the carts. The ones going around the course during the day "doing nothing" can go.	Jun 14, 2011 2:13 AM