

Communication Committee Meeting Minutes
Of March 12, 2025

Committee Members Patti Cummings, Mike Stropes, and Linda Lynch were in attendance, along with Joyce Gillespie and Chris Kozak. Mary Kelley had an excused absence.

- I. The February 2025 minutes were reviewed and approved.
- II. Linda reported that The Heron News Magazine has lost a couple of individuals and will be seeking replacement staff, particularly those having technology skills. She asked the group to make suggestions for candidates. Mike indicated that he would assist in that area as the need occurs.
- III. A review of an article regarding the blinking boulevard streetlights was discussed with some recommended changes. Linda will make the changes and submit for review prior to its publication in The Heron News Magazine.
- IV. The Committee discussed some new areas of interest that could be considered for future efforts and assistance.
 - a. Seek HOA management and board input for any items they believe would be beneficial.
 - b. Revisit with the new Welcome Committee Leadership – Steve Simpson and Patti Amico regarding:
 - i. If they are receiving any feedback from residents about communication deficiencies within the community.
 - ii. If we can be of any further assistance in their mission.
 - c. Revise the previously published article on the importance of completing proxy forms and the annual meetings.
 - d. More articles on HOA's responsibilities and the differences between the two, particularly due to Florida statutes.
- V. The status of the HOA website was briefly discussed along with the new homeowner portal that's currently in progress.
- VI. Suggested there be a reemphasis for the residents' need to complete the Emergency Contact forms. Discussed ways of getting this message of importance to the community and various media to use. A link to an online form to submit the information will appear in a new article in The Heron News Magazine.